# Ministry Clarity

LUTHERAN CHURCH EXTENSION FUND
FINANCIAL SOLUTIONS. TOGETHER IN FAITH.

## Intentional + Continual Devotion

We believe in an intentional and continual devotion to seeking God's will for ministries. For your partners, this often means beginning with your Ministry Clarity process where we assist you in discerning God's vision for your congregation.

**The path to clarity varies for each church, but your end goal is clear: Your leadership is confident in the path and purpose God has lain before them.**

# VISIONING

Visioning is a facilitated process to discover God's vision for your people. It often is the first process for congregations because it honors the truth that God gathers congregations for His purposes.

**The result of this 10-week process is a clear and concise vision statement that answers the question:**

**God, who do You say we are?**

**This gives your congregation its identity and purpose, which drives everything you do.**

GOAL

**Your congregation knows God's vision for them and is inspired to pursue it.**



**TIME FRAME** • THREE MONTHS

# MINISTRY PLANNING

Traditionally, a clarity process would include strategic planning. While effective in some instances, LCEF employs a different approach where we equip the leaders of a congregation to be the strategic planners as we build the first iteration of the plan. This will create a strategic plan that is dynamic and continually evaluated and updated by the people called to lead the ministries, not an outside consultant.

**Your Ministry Planning process includes leadership training, Ministry Planning tools, development and a facilitated creative session that both models the Ministry Planning process and creates the first iteration of the plan.**

GOAL

**Your leaders are equipped to lead your congregation and generate a dynamic strategic plan to move ministries forward.**



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## CAMPUS MASTER PLANNING

"Facilities Facilitate." This simple phrase guides your work with congregations looking to match their facilities to their current and future ministries.

**GOAL**

**Your congregation has a campus master plan that works to match your facilities to your ministries.**

**TIME FRAME** • THREE MONTHS

## FINANCIAL PLANNING

Just as "facilities facilitate," finances facilitate. In your process of clarity, we first want your leaders to have a solid understanding of current finances and be working with modern tools and practices.

**Then as ministry plans come together, a clear financial plan is built to leverage annual offerings, special accounts, endowments, planned capital campaigns and the loan resources of LCEF.**

**GOAL**

**Your leaders have a clear vision of your congregation's financial future in support of your ministries.**

**TIME FRAME** • THREE MONTHS

## Ministry Clarity Communication

**As the clarity process comes to a close, your final goal is to support your communication of findings and plans to your congregation. Solutions will vary and can include designing sermon series, forums and special presentation events.**

When applicable, we help bring together a final presentation for your voters assembly so that together your congregation can step forward with confidence.

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